

Nueva Apertura

**HOTEL LAS SALINAS PLAZA AND SPA**



THE HIGHLIGHT OF THE WEEK

**TTC Special: Caribbean Hotels launched manual for hurricane season**

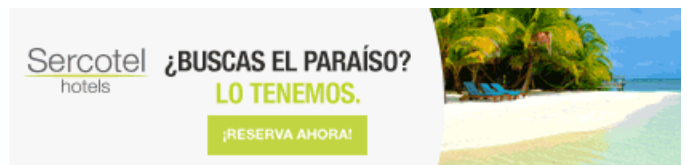
A new Disaster Preparedness Manual published this week aims to the prevention and preparedness phase against hurricanes includes structural and nonstructural vulnerability assessments, maintenance requirements, retrofitting requirements, emergency supplies, mutual aid agreements, guest information, training, insurance, community liaison, vital records and guest security... »



TOURISM

**Point of View. Exploring Cuba: Residents Turn To Private Rentals As Tourism Blooms**

The tourism boom is leading many Cubans to show to private rentals because of their incomes. The overhead bins are stuffed on the 40-minute flight from Fort Lauderdale to Havana. Cuban residents returning from hanging out in America keep coming back with arms filled with from electronics to clothes to boxes of Dunkin' Donuts.... »



TOURISM

**It's official: France top tourists international**

## destination in 2017

The most visited countries in 2017 were France, followed by Spain and the USA, a new UNWTO report announced. According to ONU Tourism Organization France was the Top International Travel Destination of 2017 year that saw an additional 84 million people take to the skies, seas or roads to visit an international destination compared to 2016.... »



### EVENTS

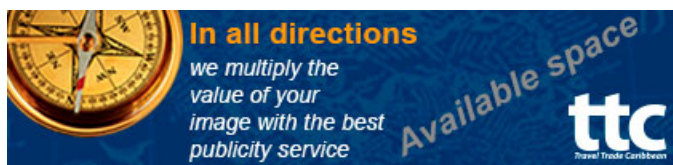
## “Havana is a magical city in which any event can be held with guarantee of complete success”

As part of its strategy to diversify its tourist offer, Cuba is betting on positioning itself in the MICE (meetings, events and incentives tourism) segment on a regional and world level. According to Charo Trabado, general director GSAR Marketing, the company organizing the MITM Americas fair, the destination has all the tools to achieve this objective. An important step forward will be the hosting of the 22nd edition of this event. MITM Americas HAVANA will be held in the Cuban capital September 18-21.... »

### EVENTS

## CULTOURFAIR Announces Holding of 1st ACTUAL Congress

CULTOURFAIR - Global Heritage and Cultural Travel Market, is announcing the holding of the 1st ACTUAL Congress (Group for Latin America's Culture and Tourism) as part of the 22nd edition of MITM Americas. Next September 19-22 Havana will be the event's venue in the Blue Diamond Memories Miramar Hotel, which will have an excellent program of training and networking activities.... »



### TOURISM

## Jamaican tourism Minister against climate change

The Caribbean's increasing vulnerability to climate change is evident in higher temperature," said Jamaica's Tourism Minister Edmund Bartlett.... »



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