

**Nueva Apertura**

**HOTEL LAS SALINAS PLAZA AND SPA**



Dear readers, as every year, the TTC e-bulletin will not circulate during the month of August due to the summer holidays. Our next edition will come out on Monday September 3.

**We wish you happy holidays!**



**THE HIGHLIGHT OF THE WEEK**

**TTC Special: Caribbean welcomes China**

China is increasingly interested in tourism cooperation with the Caribbean region. An example is a new agreement that has recently been established with the Dominican Republic. But Chinese tourism interests in the Caribbean islands and Latin America are much wider.... »



**TOURISM**

**Point of View: Cuba to boost investments in tourism sector for 2018**

As the country expects to receive 5 million holidaymakers in 2018, Cuba's tourism authorities are launching a plan to increase investments in the travel and hospitality sectors. Some of the aspects the island is looking to improve include raising the number of hotels and private rentals for tourists and promoting new destinations, such as Sagua La Grande.... »



## TOURISM

# It's official: UNWTO launches an online Platform

An online UNWTO platform is designed to advance the achievement of the Sustainable Development Goals through tourism, and was developed by the World Tourism Organization (UNWTO) with the support of Switzerland's State Secretariat for Economic Affairs (SECO)... »



## TOURISM

# New hotels to mark Havana's 500th anniversary

Seven new hotels will be built in Havana to celebrate the Cuban capital's 500th anniversary in 2019. Jose Reinaldo Daniel Alonso, head of development at the Tourism Ministry, said at a recent presentation of new tourism projects that the first hotel will be completed later this year.... »

## EVENTS

# New strategies to stimulate growth in the region's tourism industry

The Caribbean Tourism Organization (CTO) is examining new strategies to stimulate growth in the region's tourism industry at this year's State of the Tourism Industry Conference (SOTIC) themed Rejuvenate, Recreate, and Reconnect - New Directions for Caribbean Tourism.... »



## TOURISM

# Increase in visitor arrivals in Barbados

New airlift, new experiences and refreshed product are already translating to increased tourism business for Barbados.... »



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